

underprice (*un-der-price*)

Definition

v. to sell something at a price lower than its value

Example Sentence

The store decided to **underprice** the toys to attract more customers.

Synonyms

discount; reduce; undervalue

Antonyms

overprice; inflate

Join thousands of students and teachers using Vocab Loco to master spelling and vocabulary through fun games, interactive activities, and engaging lessons. Make learning words an adventure!

vocabloco.com