

salience *(sa-li-ence)*

Definition

n. the condition of standing out distinctly

Example Sentence

The **salience** of the brand was its exceptional quality.

Synonyms

strikingness; prominence; noticeableness

Antonyms

obscurity

Join thousands of students and teachers using Vocab Loco to master spelling and vocabulary through fun games, interactive activities, and engaging lessons. Make learning words an adventure!

vocabloco.com