

# mass production *(mass---pro---duc---tion)*

## Definition

n. The manufacturing of large quantities of standardized products, often using assembly lines or automated technology.

## Example Sentence

**Mass production** has significantly lowered the cost of goods, making them more accessible to the general public.

## More Example Sentences

The factory's shift to **mass production** increased its output and efficiency.

## Synonyms

manufacturing; assembly line; industrial production

## Antonyms

handcrafting; bespoke; artisanal

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