

mass production *(mass---pro---duc---tion)*

Definition

n. The manufacturing of large quantities of standardized products, often using assembly lines or automated technology.

Example Sentence

Mass production has significantly lowered the cost of goods, making them more accessible to the general public.

More Example Sentences

The factory's shift to **mass production** increased its output and efficiency.

Synonyms

manufacturing; assembly line; industrial production

Antonyms

handcrafting; bespoke; artisanal

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