

Influencer *(in-flu-enc-er)*

Definition

n. a person who has the power to affect others' choices.

Example Sentence

Lily's fashion sense and style make her a popular **influencer** on social media, inspiring others with her outfit ideas.

More Example Sentences

Many people trust the **influencer's** advice.

Synonyms

promoter; advocate; trendsetter

Antonyms

follower; imitator; noninfluencer

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