

Influencer *(in-flu-enc-er)*

Definition

n. a person who has the ability to affect or change the opinions, behaviors, or purchases of others through their popularity or expertise in a particular field

Example Sentence

Lily's fashion sense and style make her a popular **influencer** on social media, inspiring others with her outfit ideas.

Synonyms

trendsetter; role model

Antonyms

follower

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